



Caitlin Iles

“A game-changer and force to be reckoned with.”

- *Sir Richard Branson*

SPEAKER
VENTURE CAPITALIST
ANGEL INVESTOR
WOMAN IN TECH
EDUTECH DISRUPTOR
DYSLEXIC

www.caitliniles.com

BIOGRAPHY

Caitlin Iles was described by Sir Richard Branson as “a game-changer and force to be reckoned with,” while former prime minister Julia Gillard said she is “an inspiring and powerful role model for women.”

As an experienced venture capitalist, angel investor, advisor to a range of businesses small and large, and a serial entrepreneur, Caitlin has helped raise close to \$100m and establish Australia’s largest portfolio of early-stage startups.

Starting her career in psychology, rehabilitating drug-dependent clients, Caitlin has gone on to work across a wide variety of industry sectors (advertising, advisory and enterprise). She established businesses in the Middle East (UAE), Europe, USA, and in Australia. Caitlin has worked with some of the world’s most respected companies (i.e. GE), delivering disruptive projects that have revolutionised how complete industries operate.

Today, Caitlin is passionate about unlocking human potential through educating and investing in underutilised, high-potential and high-value talent – often women and children – in order to create a better world. Caitlin believes that “the most powerful weapon which we can use to change the world is education” (Nelson Mandela).

Caitlin is dyslexic, and so she recognises that the historical one-size-fits-all approach to education doesn’t work. She has chosen to focus her attention and capital, as an angel investor, in the EduTech sector. Caitlin sits on the advisory board of one of Australia’s most respected Universities, RMIT’s startup program, RMIT Activator.

Caitlin is also currently working on the launch of Xchange, an education and investment platform for female entrepreneurs, both existing and aspiring, to support them in establishing globally scalable technology businesses and to smash through the glass ceiling.



SPEAKER | PRESENTER

Caitlin Iles gets results.

Caitlin is a speaker of choice for Harvard University, Microsoft, HootSuite and the Australian Institute of Management (AIM).

Caitlin is passionate about sharing her key areas of interest, research, and experience to see people and their businesses thrive, especially when times get tough.

Caitlin's presentations are tailor made to her audiences. She is able to work to your needs, address your business's questions, and work to empower staff of companies that have 2 or 20,000 employees. Cait specialises in topics that affect every business and that every business needs to stay current and informed on.

Her keynote topics include:

- ✘ Venture capital – investing in the future.
- ✘ Women – the greatest missed opportunity in business / technology (the business case).
- ✘ EduTech – why traditional education is broken and needs a reset.
- ✘ Dyslexia – what disadvantage? My personal story.
- ✘ Mental health and startups – is entrepreneurship genius or madness?
- ✘ The new economy – what will the future bring?
- ✘ Mind set and performance – the rise of the super entrepreneur.

Caitlin travels from Melbourne Australia and is available both within Australia and abroad. She is available as a keynote presenter, panellist, Q&A facilitator and MC.





Editorial Content

Passionate about unlocking human potential through education and investment, Caitlin is available to produce original editorial content.



Ambassadorships

Caitlin's global network means brands can trust her to deliver authentic campaigns that engage and inspire.



Speaker

Caitlin's inspirational journey from dyslexic to global, serial entrepreneur and investor provides motivation for all audiences.



Event Host

Caitlin is an accomplished MC and facilitator, available to host your next corporate lunch, networking event or intimate dinner.



MEDIA COVERAGE



8 MAY, 2017
SMASHING THE GLASS
CEILING, 3 BILLION WOMEN
WITH CAITLIN ILES

CONFERENCES

Switzer
DAILY

HOME

BUSINESS NEWS

EXPERTS



International Women's Day 2017 - Interview with Caitlin Iles of Xchange - Video 2
25 views



Business News Australia
Published on 10 May 2017

Aspiring VC or angel investor? Here's some tips from a lady in the game, entrepreneur Caitlin Iles of Xchange, on International Women's Day at Australian Institute of Management's Great Debate.

BUSINESS INSIDER AUSTRALIA
Tech Insider Money & Markets Briefing Ideas Executive Life Video

EXECUTIVE LIFE

Here's what these 23 Australian executives want this Christmas

SARAH KIMMORLEY
DEC 23, 2016, 11:25 AM

Caitlin Isles, founder and CEO, XChange

The gift that I would love most this Christmas would be time! It's my ultimate luxury and an additional couple of hours a day would be spent with family, friends and my dog @allythemutt out in the open, walking, enjoying Melbourne's amazing parks and open spaces. More non-work related activities, with the primary objective of having more fun.

Women's AGENDA

NEWS & VIEWS POLITICS BUSINESS LEADERSHIP LIFE TECH

BUSINESS

Failing to market to women is costing serious money. But men don't want to hear it

CAITLIN ILES - MARCH 26, 2017



Marketing

NEWS HUBS SHOP EVENTS THE MAG Marketing Pro Sign In

Meet the modern entrepreneur nurturing the next generation of women in business

28 JUNE 2017 5 MIN READ



The Sydney Morning Herald Small Business
NEWS SITE OF THE YEAR

What's Branson's next move?

One Australian entrepreneur, a recent guest on Necker Island, might just well know.

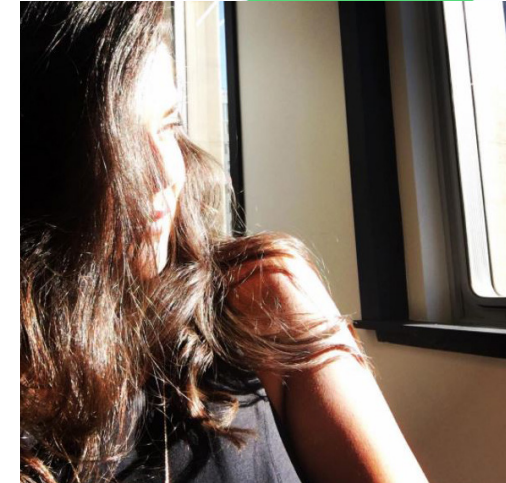
Adam Courtenay

Caitlin Iles, Richard Branson and friends on Necker Island. Photo: Supplied





Your attitude determines your direction.



CONTACT

For speaking engagements, brand collaborations, media interviews and rate cards, please contact:

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